



### **Curriculum Vitae**

**BLAKE ENGLISH, CPA, ABV, CFE, CFF**  
Senior Managing Director and Founder  
Intellectual Property Practice Leader  
Fact Synthesis LLC

**Austin:** (512) 987.6547  
**San Diego:** (858) 353.0202  
**Email:** [binglish@infact-experts.com](mailto:binglish@infact-experts.com)

Mr. English has consulted on numerous matters involving accounting, economic, financial and valuation issues. He has assisted businesses, government entities and law firms in analyzing profits, costs, cash flows, market trends, valuations, relevant regulations and laws, and other financial data. Mr. English has valued a wide range of businesses, business / intellectual property assets, and income streams. He has also provided strategic guidance to companies and inventors, including those involved in licensing negotiations and commercialization efforts.

### **Intellectual Property Services**

Mr. English provides litigation related and non-litigation intellectual property services in areas such as:

- Economic Damages
- IP Portfolio Assessment / Management
- Licensing / Settlement Negotiations
- Licensing Enforcement / Compliance
- Strategy / Commercialization Efforts
- Valuation

### **Testimony**

Mr. English has experience testifying as an expert witness in deposition and at trial (jury and bench). He has been qualified as an expert at trial in federal courts across multiple jurisdictions including:

- Central District of California
- District of Nevada
- District of Delaware
- Eastern District of Texas
- Northern District of California
- Southern District of California

Mr. English has also provided expert testimony in arbitration and mediation settings. In addition, he has advised clients involved in other dispute / investigation settings such as:

- American Arbitration Association Commercial Arbitration Tribunal (AAA)
- United States Defense Contract Audit Agency (DCAA)
- United States Department of Justice (DOJ)
- Financial Industry Regulatory Authority (FINRA)
- Independent Film and Television Alliance International Arbitration Tribunal (IFTA)
- International Chamber of Commerce (ICC)
- United States International Trade Commission (ITC)
- United States Securities and Exchange Commission (SEC)

Mr. English has provided expert testimony and/or consulting in a wide array of matters involving claims / issues such as:

- Bid Rigging (Antitrust)
- Breach of Contract
- Breach of Fiduciary Responsibility
- Copyright Infringement
- Escheatment (SEC Escheat Investigation)
- False Advertising (Lanham Act)
- False Origin
- Fraud
- ITC Section 337 Investigation (Including EPROM, Public Interest Factors, and Commercial Success)
- Libel
- Misappropriation of Trade Secrets
- Patent Infringement
- Price Fixing (Antitrust)
- Revenue Misstatement (SEC Revenue Recognition Investigation)
- Rights of Publicity
- Royalty Underreporting / Underpayment
- Trade Dress
- Trademark Infringement
- Unfair Business Practices

## License / Certifications

During his career, Mr. English has earned the following licenses and certifications:

- Accreditation in Business Valuation (ABV)
- Certified Fraud Examiner (CFE)
- Certified in Financial Forensics (CFF)
- Certified Public Accountant (CPA)

## Professional Experience

Mr. English has been a practice leader in a number of consulting firms:

- InFact Experts LLC July 2016 to Present (Co-Founder)
- Fact Synthesis LLC July 2016 to Present (Managing Member)
- Berkeley Research Group, Inc. June 2011 to July 2016 (Managing Director / Shareholder)
- FTI Consulting 2004 – June 2011 (Managing Director – Intellectual Property Practice)
- Mack Barclay, Inc. 2003 – 2004 (Director)
- KPMG 1999 – 2003 (Director – Financial Advisory Services)
- Tucker Alan Inc. 1996 – 1999 (Senior Consultant)

## Industries

Mr. English has consulted clients across a variety of industries. Examples of these industries include:

- Aerospace
- Airline
- Aluminum
- Amusement Parks
- Apparel / Fashion
- Architecture and Design
- Automotive
- Banking
- Beverages
- Biomedical
- Biometrics
- Building Materials
- Business Services
- Cloud Technology
- Computers
- Construction
- Consumer Electronics
- Consumer Goods
- Cosmetics
- Digital Media
- Display Industry
- Document Imaging
- Energy Services
- Entertainment
- Farm Equipment
- Film
- Financial Services
- Financial Technology
- Food
- Gaming / Gambling
- Hard Drive
- Health & Fitness
- Industrial Products
- Internet Content / Marketing
- Lighting
- Livestock
- Manufacturing
- Marketing
- Media & Advertising
- Medical Device
- Medical Procedure
- Medical Laboratories
- Medical Testing
- Musical Instruments
- Not-For-Profit
- Networking
- Oil & Gas Technologies
- Online Auction
- Power Supplies
- Satellite Communications
- Semiconductors
- Software
- Software Publishing
- Specialty Retail
- Telecommunications
- Tobacco Products
- Toy
- Video Game
- Wireless Communications

## Education

Mr. English has earned the following degrees:

- Bachelor of Business Administration in Accounting – *Baylor University*
  - *Nominated to Business Excellence Scholarship Team (B.E.S.T.) by Faculty*
- Master of Science in the Commercialization of Science and Technology – *University of Texas at Austin*
  - *Awarded Outstanding Student of the Graduating Class by Faculty*
- Master of Alternative Dispute Resolution – *Pepperdine University Law School*
  - *Externship with Internet Corporation for Assigned Names and Numbers (ICANN)*

## Presentations / Speaking Engagements

Mr. English has been a featured speaker, lecturer, and instructor in a wide array of settings including state and national conferences, universities, global consulting firms, law firms, and corporations.

Below are some examples of Mr. English's speaking opportunities:

- “The New Era of Patent Litigation: Recent Developments in Damages and Discovery” AIPLA Spring Conference (Panelist)
- Baylor University School of Business, *Valuing Intellectual Property* (Guest Lecturer)
- California CPA Education Foundation's Annual Statewide Litigation Conference, *Selected Economic Damages Issues* (Presenter)
- Federal Bar Association, *Practical Strategies for Addressing the Evolving Patent-Damages Landscape* (Panelist)
- Federal Bar Association, *National Conference* (Panelist)
- FLC & Technology University, *Intellectual Property Course, Financial Modeling Course and Damages Analysis Course* (National Instructor)
- King County Bar Association - Intellectual Property Section, *Roundtable on Patent and Trademark Damages Fundamentals and Emerging Trends* (Panelist)
- LAIPLA Spring Seminar, *Recent Developments in IP Licensing* (Panelist)

- Licensing Executives Society, *Are the Bridges to Commerce Safer? A Panel Discussion of Federal and State "Anti-Troll" Measures* (Panelist)
- Licensing Executives Society, *Economic Hurdles to Injunctions and Exclusion Orders* (Panelist)
- Pepperdine University School of Business and Management, *Monetizing Intellectual Property Assets* (Guest Lecturer)
- PLI Practising Law Institute – Patent Litigation 2011, *Patent Damages* (Co-Presenter)
- University of California, Irvine School of Engineering, *Economic Realities of Patents, Commercialization Pitfalls, Early-Stage Technology, and Valuation Metrics* (Guest Lecturer – multiple years)
- University of Missouri School of Law, *Patent and Trademark Damages* (Guest Lecturer)
- University of Southern California Intellectual Property Institute, *What's the Case Worth: Selected Damages Issues* (Panelist)
- University of Southern California Intellectual Property Institute, *Recent Developments in IP Damages Law* (Panelist)
- University of San Diego School of Law, *Patent Law Policy; Trending Topics in Patent Remedies* (Guest Lecturer – multiple years)

## **Publications**

Mr. English has authored the following publications:

- “Apportionment and Its Impact to Return on Enforcement” IAM Magazine (Co-Author)
- “Quantification of Damages in Trademark Cases” in Economic Damages in Intellectual Property: A Hands-On Guide to Litigation as distributed by John Wiley & Son’s Publishing. (Author)
- “Intellectual Property Portfolio Management – When and How to Deal with Underreporting” in the June 2012 edition of The IP Legal Minute monthly newsletter. (Co-Author)

- “Recent Views on Apportionment in Patent Matters” AIPLA Paper for Spring Conference 2016 (Co-Author)

### **Current / Former Associations**

Some of the associations that Mr. English has been affiliated with include:

- American Institute of Certified Public Accountants (including Forensic and Valuation and Information Technology Sections)
- Association of Certified Fraud Examiners
- California CPA Education Foundation (Planning Committee)
- Dripping Springs Youth Sports Association (Basketball Board Member)
- Global Innovation Through Science and Technology Network (Mentor)
- Intellectual Property Owners Association
- Licensing Executive Society
- Sedona Conference
- USC Intellectual Property Institute (Executive Committee and Planning Committee)
- Volunteer Mediator (LA Superior, North County Lifeline)